The Digital Design career pathway is a 2-year college tech prep program that offers hands-on application, state-of-the-art technologies, and individualized curriculum.

**Curriculum Highlights:**
Concept, design, and deliver unique, interactive content with animation, graphics, audio, web, and video. To make sure our students are trained in the most up-to-date and professional setting, they will have access to a photo/video production studio, Apple computers, and MacBook Pro laptops.

- Individualized curriculum
- Industry certification training
- Capstone project
- Agency experience utilizing an actual branding project with real clients
- Senior gallery event
- Social media strategy

**Gain real-life experience working on:**
- Basic interactive media design skills and principles
- Photography, audio production, and video editing
- Animation & motion graphics and graphic design development tools
- Web coding languages, including HTML, CSS, and Javascript

**Software Used:**
- Adobe Premiere
- Photoshop
- Dreamweaver
- Animate
- Blender
- Final Cut
- Logic

**Career Focus:**
You will be prepared to further your education with an edge on other graduates pursuing a career in Information Technology. You will be prepared to take the Adobe Certified Associate exam and will be ready for post-secondary education or an entry-level career in the exciting and expanding digital design field including web design and development, audio/video production, animation, photography, and graphic design.

“When I first saw the Digital Design program, I knew it would give me the tools to prepare for a career in video production. In addition to having access to industry equipment, the customized learning and one-on-one interactions with my instructor, I get to focus on the curriculum and projects that apply to my skills and interests.”

Micah Bowie
Digital Design Student
This program is a 2-year college tech-prep program. You must have at least 10 credits and be on track to graduate.

**Additional Benefits:**
- Participate in job shadowing, internships, and paid employment
- Become a member of Business Professionals of America
- Opportunities to compete regionally and nationally in Business Professionals of America
- You will leave DACC prepared for summer employment to help offset college costs
- You may qualify for scholarship opportunities

<table>
<thead>
<tr>
<th>Location</th>
<th>DACC Campus</th>
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<tr>
<td>Grade Level</td>
<td>Junior and Senior</td>
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| 2019/2020 Fees     | Digital Design I - $189.00  
                      | Digital Design II - $189.00 |
| Organizations, Affiliations or CT5O | Business Professionals of America (BPA) |
| College Credits    | College Credit Plus through Central Ohio Technical College  
                      | Articulation Agreement with Columbus State Community College  
                      | CTAG - Animation**  
                      | CTAG - Raster Graphics**  
                      | CTAG - Web Design**  
                      | CTAG - Digital Video Production** |
| Industry Credentials Available | Adobe Certified Associate (4 points per credential)*** |
| Technology Integration | Adobe Master Collection/Creative Cloud  
                         | Canon DSLR Cameras  
                         | HP Designjet Poster Printer  
                         | Apple Computers  
                         | ARM Video Production Studio  
                         | Phantom 4K Drone  
                         | Photography/Video Production Studio  
                         | 3D Modeling Software  
                         | Wacom Intuos Pro & Wacom Cintiq22HD |

**CTAG, which stands for Career-Technical Assurance Guide. A CTAG works as guaranteed transfer credit to any state of Ohio public college that offers that class. Students must meet WebExam requirements to be awarded the credit.

***Industry credential recognized by ODE for points toward graduation.

**Instructors:**
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