



The Digital Design career pathway is a 2-year college tech prep program that offers hands-on application, state-of-the-art technologies, and individualized curriculum.

Curriculum Highlights:

Utilize 4D design principles to Discover, Define, Develop and Deliver unique, interactive content with animation, graphics, photography, web, audio and video. To make sure our students are trained in the most up-to-date and professional setting, they will have access to photo/video production studios, Apple computers, Wacom Cintiqs and MacBook Pro laptops.

- Individualized curriculum
- Industry certification training
- Capstone project
- Agency experience utilizing an actual branding project with real clients
- Senior gallery event
- Social media and digital marketing strategy

Areas of study include:

- Basic interactive media design skills and principles utilizing UX/UI, graphic design, illustration, photography, audio and video production
- Animation & motion design and graphic design development tools
- Web coding languages, including HTML, CSS, and Javascript

Software Used:

- Adobe Premiere
- Photoshop
- Dreamweaver
- Animate & Toon Boom
- Blender
- Final Cut
- Logic
- Illustrator
- InDesign
- Audition
- After Effects
- XD
- Cinema 4D
- Lightroom

Career Focus:

You will be prepared to further your education with an edge on other graduates pursuing a career in Interactive Media. You will be prepared to take the Adobe Certified Associate exam and will be ready for post-secondary education or an entry-level career in the exciting and expanding digital design field including web design and development, audio/video production, animation, photography, and graphic design.

“When I first saw the Digital Design program, I knew it would give me the tools to prepare for a career in video production. In addition to having access to industry equipment, the customized learning and one-on-one interactions with my instructor, I get to focus on the curriculum and projects that apply to my skills and interests.”

Micah Bowie
Digital Design Student

This is a 2-year program. You must have at least 10 credits and be on track to graduate.

Additional Opportunities:

- Create a professional portfolio with mentorship from industry professionals
- Membership in Business Professionals of America with opportunities to lead, compete and collaborate
- Participate in job shadowing, internships, entrepreneurial exploration and paid employment
- You will leave DACC prepared for employment opportunities to help offset college costs
- You will have the opportunity to qualify for scholarship opportunities

Location	DACC Campus
Grade Level	Junior and Senior
2020/2021 Fees <i>Fees are subject to change. See our web site for a breakdown of individual costs.</i>	Digital Design I - \$196.00 Digital Design II - \$196.00
Organizations, Affiliations or CTSO	Business Professionals of America (BPA)
High School Credits Available	3 elective credits per year
College Credits Available	Articulation Agreement with Columbus State Community College, Hocking, COTC CTAG - Animation** CTAG - Raster Graphics** CTAG - Web Design** CTAG - Digital Video Production**
Industry Credentials Available	Adobe Certified Associate (4 points per credential)***
Technology Integration	Adobe Creative Cloud Master Collection Canon DSLR Cameras HP Designjet Poster Printer Apple Computers Phantom 4K Drone Photography/Video Production Studio 3D Modeling Software Wacom Intuous Pro Tablet & Wacom Cintiq 22HD Audio Production and Podcasting Studios T-Shirt Press

**CTAG, which stands for Career-Technical Assurance Guide. A CTAG works as guaranteed transfer credit to any state of Ohio public college that offers that class. Students must meet WebExam requirements to be awarded the credit.

***Industry credential recognized by ODE for points toward graduation.

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Empower. Prepare. Inspire. Connect.
Elevate your life.



Enroll online at DelawareAreaCC.org/DACCApp

This document is provided to you as an overview of the Delaware Area Career Center program. The information is not intended to be a binding contract and is subject to change at any time. For more information or clarification, please see the program instructor.

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